



Deeper WellTM
Exploring the depths of Health, Consciousness and Spirituality

FOR IMMEDIATE RELEASE:

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Minnesota Mind, Body, Spirit luminaries establish a new publishing and multimedia company, and release their first title, *The Intuition Guidebook* by bestselling author Cyndi Dale.

Founded by business partners Cyndi Dale and Anthony J.W. Benson, Deeper Well Publishing enters the market this October as a unique publishing and multimedia company to assist seekers of all backgrounds and beliefs to explore the depths of health, consciousness, and spirituality.

Born in London, England, creative business strategist Anthony J.W. Benson has nearly a thirty-five year career in the field of communications and the entertainment industry. In addition to being a seasoned speaker and author himself, Anthony has worked with many of the leaders in the entertainment and personal development fields over the past three decades, in the development of their writing, speaking, publishing, recordings, and product development. Some of his notable clients include Cyndi Dale, Neale Donald Walsch, Gregg Braden, Deanna Minich Ph.D., and Margaret Paul, Ph.D.

Cyndi Dale has been a natural intuitive since she was young, and passionately offers these gifts to help people open their “essential energy,” the powers and perspectives unique to them. On a daily basis, she works with individuals and groups, serving as an intuitive coach and an energy healer. Cyndi works with, and teaches, thousands of people a year, in the United States and internationally, and is the prolific author of fourteen books, including the bestseller, *The Subtle Body: An Encyclopedia of Your Energetic Anatomy* as well as *Energetic Boundaries* and *The Complete Book of Chakra Healing*.

Cyndi’s newest release, *The Intuition Guidebook: How to Safely and Wisely Use Your Sixth Sense*, will be the inaugural launch of Deeper Well Publishing on October 1, 2011. This all-new and informative book guides readers through identifying their innate psychic sensitivities with a fresh perspective, and offers the essential tools necessary to turn them into intuitive gifts. Readers ultimately learn how use these gifts, present in all of us, to live lives that are happy, healthy and purposeful.

For more information, to request a review copy, or to schedule an interview, contact:
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Deeper Well Publishing is a publishing and multimedia company, meant to assist seekers of all backgrounds and beliefs to expand their minds and explore the depths of health, consciousness, and spirituality. www.deeperwellpublishing.com